



CunninghamBaron

1900 Superior Avenue | Suite 304 | Cleveland, Ohio 44114
P 216.579.6100 | F 216.579.6102

News
For immediate release

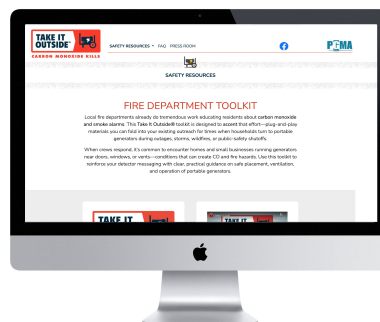
Press contact:

Pete Zeller
216.579.6100 ext. 2, pete@CunninghamBaron.com

Portable Generators Manufacturers' Association Unveils Fire Dept. Safety Toolkit

Aids in communicating safe operation tips in times of emergency

November 12, 2025 — Local fire departments don't just fight fires—they are year-round educators on smoke and carbon monoxide (CO) alarms: where to place them, how to test them, and when to replace them. During outages tied to wildfires, public-safety power shutoffs, and storms that down power lines or damage substations, many households turn to portable generators for emergency power—creating situations where CO and fire risks can rise if equipment is misused.



To complement departments' established smoke- and CO-alarm outreach, the [Portable Generator Manufacturers' Association \(PGMA\)](#) has developed a [Fire Department Safety Toolkit](#)—a plug-and-play set of materials that helps fire departments easily add portable-generator safety to their ongoing community education and preparedness efforts.

The toolkit includes sample social media posts, logos and digital assets, and other materials as well as downloadable (and printable) safety posters that can be shared with the public. There are also audio and video PSAs. Everything is free to use as often as needed.

The most important thing is educating the public about safe usage of portable generators, and it can never be said too much. For fire departments interested in adding extra vigor to their public-facing safety messaging about portable generators, visit <https://www.takeyourgeneratoroutside.com/> for more information.

About PGMA

The Portable Generator Manufacturers' Association (PGMA) is a trade association that seeks to develop and influence safety and performance standards for our industry's products. The Association is also dedicated to educating consumers and tradespersons on the safe use of portable generators and has developed the Take it Outside® campaign to support its mission. Formed in 2009, PGMA members include major manufacturers of portable generators sold in North America and a significant majority of the industry. www.pgmaonline.com.

Member companies include: American Honda Motor Co., Champion Power Equipment, DuroMax Power Equipment, Firman Power Equipment, Generac Power Systems, Harbor Freight Tools USA, Inc., JD North America, and associate members, Figaro USA, Inc., GenTent Safety Canopies, and Nemoto Sensor Engineering.

###